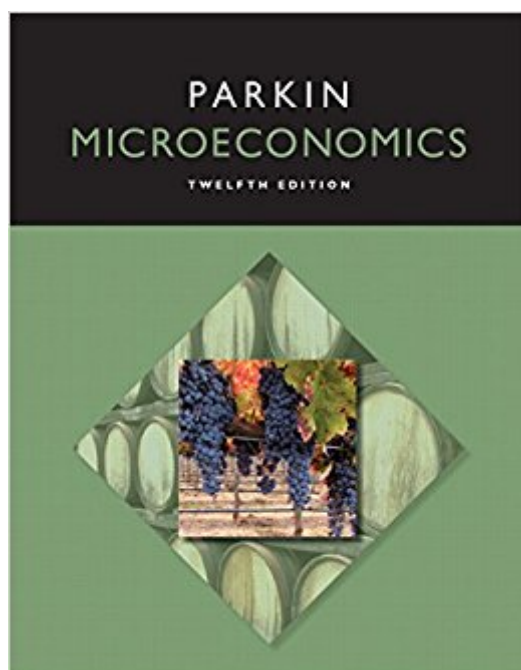


The book was found

Microeconomics (12th Edition) (Pearson Series In Economics)



Synopsis

MyEconLab does not come packaged with this content. If you would like to purchase both the physical text and MyEconLab search for ISBN-10: 0134004655/ISBN-13: 9780134004686. That package includes ISBN-10: 0133872297/ISBN-13: 9780133872293 and ISBN-10: 0133917606/ISBN-13: 9780133917604. For the two-semester principles of economics course. An intuitive and grounded approach to economics Get students to think like an Economist using the latest policy and data while incorporating global issues. Economics, Twelfth Edition builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. Economics emphasizes real-world applications, the development of critical thinking skills, diagrams renowned for pedagogy and clarity, and path-breaking technology. Each chapter begins with one of today's key issues, and additional issues appear throughout the chapter to show the real-world applications of the theory being discussed. When the chapter concludes, students read between the lines to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to and deeper understanding of today's events. Students will begin to think about issues the way real economists do and learn how to explore difficult policy problems to make more informed decisions in their own economic lives. Also available with MyEconLab MyEconLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

Book Information

Series: Pearson Series in Economics

Paperback: 552 pages

Publisher: Pearson; 12 edition (January 19, 2015)

Language: English

ISBN-10: 0133872297

ISBN-13: 978-0133872293

Product Dimensions: 8.4 x 1 x 10.7 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars See all reviews (5 customer reviews)

Best Sellers Rank: #24,647 in Books (See Top 100 in Books) #22 in Books > Textbooks >

Business & Finance > Economics > Microeconomics #28 inÂ Books > Business & Money > Economics > Microeconomics #7461 inÂ Books > Reference

Customer Reviews

Bought the Kindle version for my Economics class, only works on Kindle Fire but still a decent book.

This product DID NOT come with the necessary codes needed. Full/New edition not as advertised

Overpriced piece of garbage. My professor is a dunce for making us rent or buy this crap

Great product.

Great Book.

[Download to continue reading...](#)

Microeconomics (12th Edition) (Pearson Series in Economics) Workouts in Intermediate Microeconomics: for Intermediate Microeconomics and Intermediate Microeconomics with Calculus, Ninth Edition Microeconomics (5th Edition) (The Pearson Series in Economics) Microeconomics (8th Edition) (The Pearson Series in Economics) Microeconomics (10th Edition) (Pearson Series in Economics) Microeconomics: Theory and Applications with Calculus (4th Edition) (The Pearson Series in Economics) Economic Development, 12th edition (The Pearson Series in Economics) Macroeconomics (12th Edition) (Pearson Series in Economics) Microeconomics (The Pearson Series in Economics) Introduction to Econometrics, Update Plus NEW MyEconLab with Pearson eText -- Access Card Package (3rd Edition) (Pearson Series in Economics) Economics of Money, Banking and Financial Markets, The, Business School Edition (4th Edition) (The Pearson Series in Economics) International Economics: Theory and Policy (10th Edition) (Pearson Series in Economics) International Economics (9th Edition) (The Pearson Series in Economics) The Economics of Money, Banking and Financial Markets (11th Edition) (The Pearson Series in Economics) The Economics of Women, Men and Work (7th Edition) (Pearson Series in Economics) Environmental and Natural Resource Economics (The Pearson Series in Economics) Health Economics (The Pearson Series in Economics) The Economics of Sports (The Pearson Series in Economics) Development Economics (The Pearson Series in Economics) International Economics (6th Edition) (Pearson Economics)

[Dmca](#)